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READING LISTS AND COURSES

Reading lists are little catalogs. Like the special catalogs on groceries and ready-cut garages issued by mail order houses, they give special information to those who want it, and in convenient form.

But they are more than catalogs. They are advertising circulars, so planned and printed (usually) that they will serve as invitations to the folks who do not use the library.

As catalogs, given out to people who ask for them, or put out in the library where readers can pick them up, they are useful, for they give more information and, if well prepared, better information than the library assistant can take time to give in conversation; but their usefulness is much increased by those librarians who can get most of the copies into the hands and pockets of those who do not come regularly to the library.

Business books for profit and pleasure, just issued by the A. L. A., is an excellent list for outside publicity. It lists 40 books which are suited to any business and any locality, compiled by Ethel Cleland, Business Branch, Indianapolis Public Library. It is attractively printed, generously spaced and easy to read. A fetching little cut on the title page will tempt any business man or woman to pick it up and have a look at the inside.

Why not mail copies to every member of the largest business club in the city; and put copies beside the plates at the next weekly luncheon of the Rotary, Kiwanis, and Lions clubs, or mail copies to all the employees of the biggest business concern in town, just as an experiment?

Useful books for the home is a choice little list selected by The Booklist staff for similar use among women whose chief business is home-making. It includes 24 titles, interestingly annotated, and might well be sent to every woman in town who is not on the library's registration list—but not to all at once.

The business list has 12 pages, the home list 8 pages. Both are envelope insert size. Prices on *Business books* are \$3.00 per hundred, \$20.00 per thousand. *Use-*

ful books for the home is priced at \$2.50 per hundred and \$18.00 per thousand.

Booklist books, 1921, is more expensive but is being bought by some libraries in quantities for free distribution or sale to borrowers. Other libraries are purchasing several copies for circulation and for the use of the library staff. Prices on this are reduced this year to 25 cents a copy, with very generous discounts in quantity orders.

The library revenue resolution adopted by the A. L. A. Council at the mid-winter meeting has been printed in large type under the caption What is a reasonable income for your library? Some commissions are buying it for distribution throughout the state. Prices are \$6.00 a thousand, \$1.00 for one hundred and fifty copies.

For limited free distribution as an aid in recruiting, the A. L. A. has just reprinted from the *New York Evening Post* an interview with John Cotton Dana. The title is *Library work for young men*.

Viewpoints in essays (uniform with Viewpoints in travel and Viewpoints in biography) should be ready shortly after the Bulletin reaches the members. The compiler is Marion Horton of Los Angeles.

A new edition of the A. L. A. Manual chapter on Book selection has recently gone to the printer. In the printer's hand also is a Graded list for children, compiled by an N. E. A. committee of librarians and teachers. It will be published in book form at perhaps \$1.25, but will not be ready for several weeks.

Short Reading Courses

The following courses have been issued by the U. S. Bureau of Education, Washington, D. C. Copies for distribution should be on hand in every library.

American history course.

American literature.

Great literature—ancient, medieval and modern.

Machine shop work.

Master builders of today.

Reading course for boys.

Reading course for girls.

Reading course for parents.
Reading course—foreign trade.
Reading course on dancing.
Teaching.
Thirty American heroes.

Thirty American heroes.

Thirty books of great fiction.

Thirty world heroes.

Twenty books for parents.

The world's great literary Bibles.

Reading courses have been published also by the Library Extension Division of the Illinois State Library, on the following subjects:

Minor branches of the modern drama. Child study and training.

Psycho-analysis.

Interior decorations.

The Bible in the light of scientific research.

Modern tendency to education.

Development of the English novel.

American painting.

Appreciation of art.

South American literature.

Readers of this note who know of the existence of other reading courses (not simply lists) of a similar character, or of any character so long as the courses are brief, will confer a favor on the editors of this *Bulletin* if they will communicate with A. L. A. Headquarters about such courses.

A. L. A. FINANCIAL REPORTS

January-February, 1922

GENERAL PUNDS		WAR PUNDS	
Receipts		Receipts Balance, January 1	\$77 071 84
Balance, January 1	\$6,664,20	United War Work Campaign	9,737.50
Membership—Annual dues	8,124.35	Miscellaneous	3.90
Life Memberships	75.00 $1.000.00$	Interest, December, January and February	214.57
War Funds (for year 1922) Interest, December, January and	1,000.00	2 obtains	
February	27.17	71	\$87,027.81
•	\$15,890.72	Expenditures U. S. Gov. Certificate of	
	Ψ10,030.12	Indebtedness\$25,263,74	
Expenditures		Preserving War Service material 141,40	
Bulletin		Headquarters expenses 1,000.00	
Committees 97.25		Hospitals 2.456.71	
Salaries		Paris 250.00	6 00 470 00
Additional service 217.05 Supplies 528.28		Paris 250.00 Miscellaneous 366.47	\$29,478.32
Supplies		Balance on hand, Febru-	
telegraph 127.75		ary 28th\$25,349.49 Balance on hand, Liberty	
Miscellaneous	5,655,11	Bonds and Thrift	
Trustees Endowment Fund 15.00	3,033.11	Stamps 31.550.00	
Balance, February 28th \$9,985.61		Balance on hand, librarians and agents 650.00	57,549.49
Permanent balance, Na- tional Bank of the Re-			07,013.13
	10,235.61	BOOKS FOR EVERYBODY 1	\$87,027.81
decodes a mayor and decodes	\$15,890,72	Receipts	
·	410,000.12	Balance, January 1	\$16,834.00
PUBLISHING PUNDS		New cash contributions and payments on	
		nledges	
Receipts		Cash	4.036.13
Balance, January 1	\$ 449.33	Discrey Bonds 1,400.00	4,000.10
Sales of publications	5,992.23 360.00	Interest, December,	
Interest, December, January and		January and February\$85,97	
February	5.26	Less exchange88	85.09
•	\$6,806.82		*00.055.00
Expenditures		Expenditures	\$20,955.22
Salaries		Library extension \$ 146.90	
Printing Booklist 547.59		Booklist, reading courses and book publicity 643.91	
Advertising 286.96		General library publicity 210.33	
Express and postage 280.41 Supplies 658.42		Books for the blind 127.73	
Incidentals 118.53		Recruiting	
Publications 566.53		Fund 2,765.67	3,927.46
Travel 321.92	4,136.74	Balance, February 28th\$16,027.76	,
Balance, February 28th	2,670.08	Liberty Bonds 1,000.00	17,027.76
_	\$6,806.82		\$20,955.22